



MetroPCS Essentials

As companies grow, whether through natural growth or by acquisitions, they often fail to manage their application portfolio. It's hard to migrate from one system to the next, and even harder to smoothly transition from one application to another while still conducting business

Managing a large application portfolio leaves an organization less nimble:

- **Application portfolio costs are excessive;** ongoing operations and maintenance costs consume 65% of IT budgets, on average.
- **IT can't explain why resource consumption is so high;** decades of accumulation in an effort to keep pace with business change have created duplication, waste, and bloat, yet IT can't tie the size, cost, and resource consumption characteristics to specific applications.
- **Business leaders view the combination in an unfavorable light;** IT expenditures that don't have clear business value are no longer getting funded, and business leaders are increasingly suspicious of IT spending habits and accountability.

The most difficult issue in any rationalization project is the removal of emotional bias that comes from historical, personal or departmental ownership.

SIBRIDGE helps create a business-aligned process of application rationalization:

- **Establishing a quantitative measure** on the efficiency and effectiveness of current applications - so prudent decisions are made regarding application development, phase-out and remediation.
- **Ensuring proper business/IT alignment,** making sure IT is working on initiatives that the business values the most and prioritizing the applications that need more attention.
- **Determining options** for translating application value improvement theory into meaningful results.

MetroPCS Application Rationalization

MetroPCS is America's leader in no-annual-contract cell phone service, providing not just great wireless service, but the complete freedom and convenience that goes along with nationwide coverage

Opportunity

This firm's self-directed development teams failed to maintain visibility on the demand and commitments for its resources. Too many applications consumed too many resources.

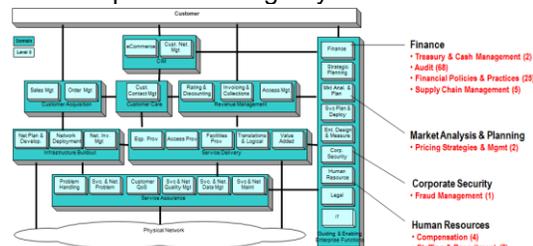
SIBRIDGE helped MetroPCS assess, document and develop an attainable roadmap of the future state application portfolio. SIBRIDGE helped:

- Facilitate application rationalization based on Standard Model Definitions (i.e. Service Assurance, Service Delivery, Billing, etc.)
- Provide alternative recommendations for Applications

Finding alignment with business needs, SIBRIDGE identified five factors, each aligning with corporate strategies, objectively scoring each application and determining the work required to restore selected application to health:

- Costs (hardware, software, licensing)
- Future Information Growth
- Application Security
- Data Access, Integrity and Consistency
- Business Support/Customer Control

Finally, SIBRIDGE mapped applications to accepted business structures to identify the gaps that required coverage by the future state application set.



Results

MetroPCS proceeded with a number of resulting application recommendations:

- New views of the collection based on standard definitions of applications, data stores (databases), and tools – overlaid on standard industry Application framework
- Identification of applications to keep, enhance or sunset
- Recommendation of Centralization, Further Review, or De-centralization

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SIBRIDGE Consulting helps clients align information technology execution with business strategic intent, to better plan and manage major technology initiatives, to optimize processes, and to achieve higher agility and better returns on their IT investments.

PHONE: (817) 756-6231 FAX: (817) 756-2091 email: learnmore@SIBRIDGE.com