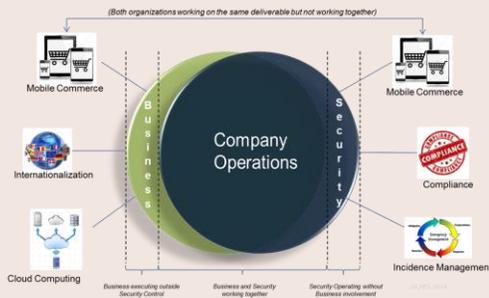


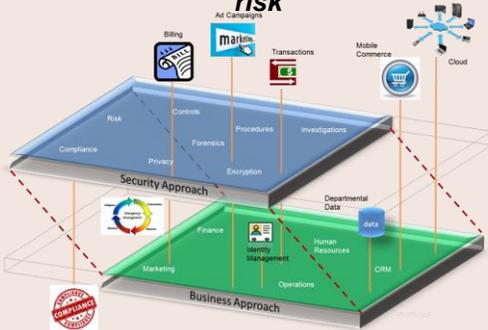


Aligning Security, Business Strategies, and Delivery

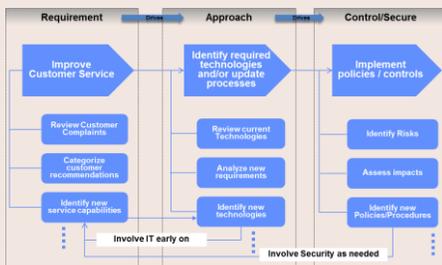
Without analysis, the gaps in alignment between security and business capabilities are unknown



Business and Security continue to operate putting corporate assets at risk



Remediate and secure gaps with security and business capabilities through value chain analysis



With an ever increasing awareness and exposure of a company's information assets, it is important for enterprises to define, identify, and align business and security capabilities reducing the risk of security breaches and incidents.

Description

Businesses are accelerating their adoption of technologies in an attempt to increase productivity, improve customer satisfaction, and expand market presence while security organizations utilize industry accepted practices to organize and protect corporate assets. Without alignment:

- Mobile commerce makes it difficult to secure personal and financial data, and speed to market circumvents strict policies, management, diligence, understanding and awareness
- Internationalization of the business community (through commerce and sourcing) broadens an enterprise's exposure
- Adoption of Internet, mobility, social media, and cloud capabilities are straining the CISO's ability to provide a secure environment
- Regulatory compliance requirements (HIPAA, Sarbanes Oxley, PCI and PII) challenge corporations in securing corporate data
- Technology advances require renewed emphasis on architectures, infrastructure, security tools, policies, and compliance procedures

Approach

To bring the business and security into alignment to maximize protection of corporate assets and reduce risks, high-level value chain analysis is performed to identify the gaps:

- Starting with high-level functions, the business capabilities are documented, prioritized and validated with key stakeholders
- The business functions are then mapped to current capabilities, both gaps and redundant competencies are documented
- Recommendations to eliminate the gaps are provided as a basis to build action plans required to reduce or eliminate corporate risks.

Benefits

- Security requirements are reviewed, prioritized, and aligned with business initiatives
- Security costs are rationalized directly to business objectives and requirements
- Establishing an integrated/repeatable process keeps security and business aligned



2014 - SIBRIDGE Consulting helps clients align information technology execution with business strategic intent, to better plan and manage major technology initiatives, to optimize processes, and to achieve higher agility and better returns on their IT investments.

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